

# Leading Institutional Change:

## Building an AI-Ready Campus Culture



Campus leaders face a defining moment. AI is reshaping how students learn, how faculty teach, and how institutions operate. Yet the most critical variable isn't the technology itself — it's the **culture surrounding it**.

Institutions that move with intention — not reaction — will set the standard for responsible, mission-driven AI integration.

### Culture Over Tools

Shared values guide sustainable adoption

### Strategy Over Speed

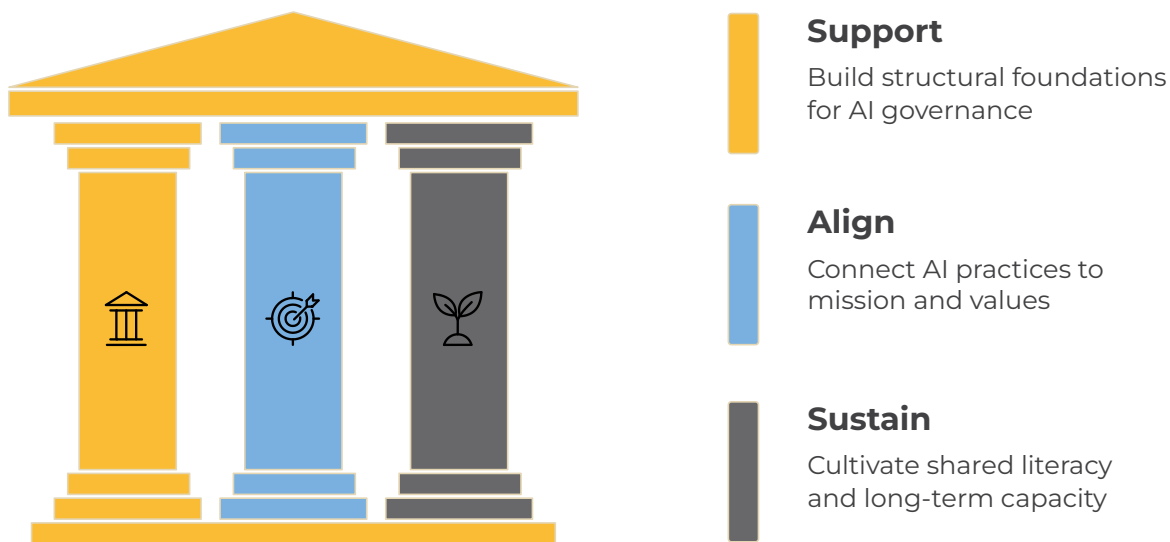
Alignment beats early adoption every time

### People Over Platforms

Faculty and student needs must lead decisions

## A Framework for Intentional Change

Transforming campus culture around AI requires a structured approach. This framework organizes action into three interdependent pillars — each essential, none sufficient alone.



## What kind of academic culture are we building?

### Support with Structure

Give faculty the foundation to lead

### Align with Mission

Let values guide every AI decision

### Sustain through Literacy

Build capacity that outlasts any single tool